THE GLEICHEN CAL

VOLUME XXX NO. 20

GLEICHEN, ALBERTA, WEDNESDAY

August 4, 1937

SUBSCRIPTION \$2.60 PER YEAR

LADIES S.C. GROUP COMBINE SPORT WITH BUSINESS

Thursday afternoon proved to be aplendid day for the regular semimonthly meeting of the Meadowbrook
Ladies Social Credit Group and piznic aponsored by same, About sixty
members and friends were present,
the president, Mr. R. B. Hayes occupled the chair. The roll call was
answered by "My favorite aport."
The business of the meeting was
carried through and then all adjourndty the garden which the hostess,
Mrs. Nell Meillan, had arranged for
the sports. The sen shone brightly
and the trees were beautiful, adding
greatly to the pleasure of the guests.
A splendid program of sports under the convenorship of Miss Ruiphen.
and Verona Hayes, was carried anlendid day for the regular semi

and Verona Hayes, was carried through perfectly and was thoroughly enjoyed by adults and children prizes being awarded.

A delicious tea with lemonade and ice cream was served by the hester and her assistants. The gatherin assistants. The gathering

ing had been a great success.

Mrs. Kenneth McPhee will b
hostess to the next meeting of th
Group on Thursday August 5th.

SCOUT NEWS

SCOUT NEWS

Lord Baden-Powell, World Chie
Soout, has been awarded the 193:
Wateler prize of \$10,000, "for valuable services to international goo will by means of the Boy Scout organ isation." The Wateler prize wa founded by a Netherlander of the mame, who left his entire fortune t endow an annual prize to be awarded the person contributing the most valuable service in the cause of peace.

A plea for more men to become sout leaders, in order that more boy might benefit from scout training wa mad by Warden Lewis E. Lawes of Sing Sing prison. "Scouting is val

mad by Warden Lewis E. Lawes of Sing Sing prison. "Scouting is val-uable," he declared, "because ig-gives boys things to de in which the can take a real interest." He teld so-eral stories of lawless boys who ha quickly changed upon finding health; activities that naturally, intereste them. "No boy should be given a as hoyless," he said, "until he ha falled in something in which he ka shown a real interest."

Never a day goes by but there reported any number of automobil accidents, gravel highways and gas olene buggies being the cause loss of life, permanent bodily o physical injury, and, material The courts mets out fines, and, and courts mets out mass, and, in different cases, imprisonment, while the automobile insurance companies raise their rates, and put those with a bad accident experience rating on the fc-bidden list, but still drivers of automobiles, with their speed, glare lights, and road hog spirit, not to mention non-observances of other was the fivibiden list, but still drivers of automobiles, with their speed, glanculghts, and road hog spirit, not to mention non-beservances of other road curtesies, not only endanger their own lives, but what is more important those of innocent parties and others, who are making an honest effort to chay the rules of the road, and, can be considiedered earful drivers. Automobile drivers weave along the highways at a rate of speed that, if anything happens, it is just too bat. They may be expert drivers, but, once worked into an impossible position, they are as helpless as a very ordinary driver. They are like a ballomist at Coney Island many years ago, when cautioned by his friends not to make an ascent on such a wnday day, told them hie know his business. He know his business, but the high wind drove him out to sea, and he went all the way to his doom. Good drivers know their business, but they often times go all the one way to their own self destruction and carry others with them. The man at the wheelhas responsibility for his riding companions and also for those he meets, whether pedestrians, motorists, or drivers of horses. Then the road hog especially, if he is a speed artist, is real monace. He would trowd one into the ditch with little or no compunction. Had we the sentencing of a road hog in court, there would he no fine too large, or juil sentence too stiff, as the read hogs knows what he is doing and deliberately does it. It is a case of pre-mediation in the bulk of these cases, as he feels the road belongs to him, being of the presumptious kind.

News Items of Local Interest

Miss Auld of Calgary has joined the staff of the local branch of the Bank of Commerce.

Fishing in the river is more pop-ular this year than ever. Almost every fisherman brings home a nic-feed of fish.

Chairman Farquharson of the school board announced the other day that school will open on Wednesday September 1st.

A splendid rain fell all day Sunday but to late in the season to do muce good to parched fields of standing grain that had not been irrigated. No doubt, the rain will do a lot to ben efit the feed situation.

W. Erford has probably one of the mest gardens—in the district, al-though the hall last week damaged it somewhat—If nothing happens—Mi Erford's fruit trees will bear a heavy crop especially the plums.

R. M. Stabbnek of Calgary spen-rout of last week in town visiting re-scives and friends. He spent a lot of his time fishing in the Bow river an-finally on the last day of his visit-he landed a fish which he took to Calgary to display to his friends.

Calgary to dispusy to me irrenus.

Hail last Thursday afternoon did

maiderable damage to coys in the
district north and east of Gleichee
Starting northwest of fown the storn,
swept east for some 12 or 14 mile,
then turning about went weet, shic
was very similar to the hall storn,
hat struck a couple of years ago.

Done fields had a 100 per cent less

CLASSES

Mr. and Mrs. H. L. Phillips are a: while others were badly dams, present spending their vacation at Vancouver and Seattle.

Gardons in the path of the storm fered likewise. Very fittle if any summer was carried by those he

The slippery road Sunday cause he bus to slip into the ditch need The suppery road Surany cases the bus to slip into the ditch near the town water tower. After spendin about an hour endeavoring to grout J. O. Begste hitched his team to the bus and had it out in a jiffy the great joy of the driver and however, and the surgestions of the driver and however, and the surgestions of the surgestions.

On Thursday afternoon a very happy group gathered at the home o. Miss Glidy's Wilson to honor Miss sabel Wilson, whose marriage takes place very sum in Vancouver. Guessing contests were greatly enjoyed anapraces were awarded to the winess Many pretty gifts were presented to the guest of honor in a gaily decorated box. A cheliclus tea was their action of the conclusion Mrs. R. B. Hayes, president of the Meadowbreck Laddies Social Credit Group, presented Miss Wilson with a suituble gift from the Group with a suitable gift from the Group and wished her all hapiness and suc-ces in her new home.

M. Moynier, one of the successfur farmers north of Cluny was a bus iness visitor to Gleichen Tuesday, Mr. Moynier states he is well satisfica with his crop this year especially that which he irrigated.

During the past week the Indians have been busy hauling hay from the farms in the district. The drough has caused a serious shortage of feed on he reserve consequently the Indian department is busy buying vasquantities of hay from the farmers who have it to sell.

JUNIOR LIVESTOCK FAIR

The fair this year is being restricted to certain classes but if the efforts of the Association meet with success this year it is the intention to enlarge the dif-

success this year it is the intention to enlarge the dif-ferent classes next year.

The fair can only be a success if the parents of the children will put forth every effort to have the boys or girls in the district put in entries.

The committee expect to have competent judges for the fair and it also seeks the active co-operation of all farmers and business people in the district in order to make the fair a success.

The following are the classes of axhibits and

The following are the classes of exhibits and regulations governing the Junior Live Stock Fair to be held here near the end of September.

9th of August 1837.

3. Livestock must be handled at the fair during the judging by the entrant.

4. Consideration will be given for handling and docility in the horse, sheep and dairy classes. A strong efort should be made to have all animals in good show

5. All entries must be an the pens at the pens at the pens the day of the fair.
6. Entries should be in the hands of the committee not later than 7 days before the date of the fair. The date of the fair will be either 29th of September or 2nd October, 1937. The definite date will be published later as well as the exact place where the fair will

Good cash prizes will be given, but the amounts allocated will depend on the number of entries in each

For further information get in touch with R. P. Umbrite, J. A. McArthur, Alex Buckley, John Boyd, C. W. Halstead and James. Black.

All entries must be in the pens not later than one

Below appears information regarding the Junior Livestock Fair to be held this fall under the auspices of the Gleichen District Agricultural Association and dodgers will also be distributed around the district.

FROM THE FILES OF GLEICHEN CALL TWENTY YEARS AGO

An excellent crop is expected to be arvested in the Queenstown area harvested in the Queenstwan area.
Farmers state that on new breaking and sunter fallow will average 25 bushels an acre, and some fields may go 30. Stubble is dried out in spots and oats will be a light crop. Harvest will start in two weeks. Some pieces of oats are already beginning to rip-

will start in two weeks. Some pieces of onts are already beginning to ripen.

Carl Herman who formerly home-steaded in the Lake McGregor discrict and since then has had a home-stead in Montana, has bought land in the reserve. He thinks there is no place like that area.

Mr. and Mrs. J. O. Bogstle creaning a visit to Banff, where they left for last week.

According to reports all the material for the new bridge at Cluny will be on the spot by August 15, work will then be started and the farmers south of the river will haul their whost acress it by the time the incomes up around the ferry.

The town council is going to erect a brick chimney at the power house. This chimney will cost \$11.60.

Jim Burk is building a house that will out do everything lese put up so far in the Queenstewn district. There will be a hot and cold water system, electric lights and half a dozen other modern improvements.

One of the most successful and entusiastic conveations of the Royal Arch Masons was held in the Masonir hall Wednessky afternoon. Members were present from Macleod, Red Deer, Calgary, Strathmore, Bassano and Brocks. Degree work began at 4 pm. and adjourned for lunch at 6.30, giving all a chance to take in the baseball game between Bassane and Gleichen.

Mr. and Mrs. D. McKay and Mr. and Mrs. O. McKay and Mr. and Mrs. D. McKay and Mr. and Mrs. B. McKay and Mr. and Mrs. D. McKay and Mr. and Mrs. B. McKay and Mr. and Mrs. D. McKay and Mr. and Mrs. D. McKay and Mr. and Mrs. D. McKay and Mr. and Mrs. B. McKay and Mr. and Mrs. An

and trietenen.

Mr. and Mrs. D. McKay and Mr. and Mrs. G. W. Evans and James Clibson motored to Banff last week to spend ten days sight aseing.

Estl Mills of Queentown has just finished his new house, and the young folks are expecting him to give a dance in it.

THE WORLD OF WHEAT

H. G. L. Strange, Director of "Crop Testing Plan."

Sir Charles Saunders is dead. His ry, and the fruits of his labor

Aided by the efforts of his bro ther, Percy, and his father Dr. William Saunders, Sir Charles, in 1907 originated the famous Marquis wheat originated the famous Marquis wheat Marquis came at an opportune time when the western wheat area was expanding north, so that sterling watie-ty, Red Fife, was becoming frosted to the manner. Marquis, a week earlier than Red Fife, and of the same high quality, has, it is computed, added not far short of one hundred million dollars to the pockets of Cunadian and American farmers.

CLASSES

(A) Draft colts, any breed, 1937 colts.
(B) Calves 1937
(1) Dairy type.
(2) Beef type.
(C) Pigs, one class.
(D) Sheep, best breeding ewe type, pure bred or grade of the current year.

Rules Governing the Competition:
1. Age limit 12 to 22 years old.
2. All entries have been the care of the entrant from 9th of August 1937.
3. Livestock must be handled at the fair during the Marquis is equally noted as a parent for breeding purposes. The famous variety Reward, the rustra-sistant Thather, and other valueb aorts, being direct offsprings from

it.

Sir Charles was one of those trust agricultural scientists, of which Canada is fortunate in having many in her service, who indenture their lives to the increasing of the farmer's to the increasing of the farmer's velfare, and to making available to the people of the world a plentitude of feed. Milions of people, the world over who have never heard his name are better off because Charles Saunders lived and labored.

Engloying, fectors have tended to

Sauméers lived and labored.
Following factors have tended to raise price: Argentine conditions dry, seeding delayed. Expect Italy will make substantial wheat imports. Prairie provinces wheat crop estimated at 160 million. Europe buys considerable quantities U.S. wheat. Increasing complaints of dryees in Australia, recent rains inadequate. Germany making large corn imports; government to control all wheat and ryg expess. Reumanian corn crop corn cop

For More Than 30 Years

For more than thirty years this farmers' company has been giving satisfaction to western farmers in handling their grain. During that time it has also been of great asssitance in improving conditions under which farmers do business.

Deliver your grain to

UNITED GRAIN GROWERS !

Elevators at: Gleichen, Arrowwood, Shouldice Cluny, Namaka.



TENS of thousands of Canadian farms and homes benefit from first mortgage loans made possible by the accumulated savings of Life Insurance policyholders.

For every borrower, there are six thrifty people who supply the necessary funds.

This fact affords a striking illustration of the "double duty" performed by Life Insurance dollars. Not only do they ensure financial security for the men, women and children of Canada, but they also help to build and finance their farms and homes.

Life Insurance companies exercise the greatest care in the selection of properties upon which mortgage loans are made. To safeguard the savings of policyholders, security of principal and interest is and must always be the first consideration.



Australia, recent rains inadequate.

Termany making large corn imports; povernment to control all wheat and povernment to control all wheat and povernment to some corn crop mallest since 1928. Corn exports for indicate.

Following factors have tended to over price. Expect aixable U.S.

sciousness which has come my way.

A lady from a big house calls on a lady in a little house. "We are very much troubled with rats at home,

I suppose you are similarly bothered with mice.



administration, ether urban or rural. On the contrary, there are vey good reasons for believing that such a move would result in an increase in the cost of government.

If there is any form of government which should not be impeded, and still less abandoned, it is local self-government, and the self-government of the self-government of the contract of the could not be rendered either as effectively or as economically by a more remote authority. It is not necessary to enumerate these services. Any person can at once think of a number of them. They are services which the people would not be content to do without and would not wish to have performed as privately-operated enterprises. In fact, they are now being rendered on a community basis because, for more reasons than one, people have come to the conclusion that such services can be provided more efficiently and more cheaply as municipal enterprises.

Moreover the nature of these services is such that the conditions under which they are provided have to be suitable to local conditions and local requirements. Under long range administration they would insvitably be expected to conform to a pattern which would rander them valueless in some localities and of little use in others. Further, when changes in form of service were required because of seasonal or local conditions, the necessary changes could not and would not be made effective in time to be of any value if appeals had to be made, either to provincial or Dominion capitals. To offset this handleng of inaccessibility it would be necessary for the country and they would have to be clothed with sufficient authority to make rules and regulations to meet changing local conditions, involving the establishment of a regular army of inspectors and administrators who make rules and regulations to meet changing local conditions, involving the establishment of a regular army of inspectors and administrators who can be considered and offset the proposal the voul inevitably be expensive.

But apart from the questions of

proposal there is an even more potent reason, not only for the retention it has strengthening of local self-government.

Local self-government has often been referred to as they keystone in arch of democratic government and its removal would weaken the energy of the structure of democratic government. In this direction it would have far more serious effect than at first blush might be supposed.

Municipal government is the government closest to the people it serves, dependently the supposed of the serves of the kindergarten of all democratic governments and more often than not the training school for service in the provincial and Dominion arenas. In local councils the mumbers learn by experience that they must carry the wishes of the majority if they are to continue in office and yet at same time afford some protection for the interests of minority groups—foundation of all democratic rule.

the foundation of all democratic rule.

It has not and cannot be demonstrated that abandonment of municipal government would effect one lota of saving to the taxpayers, nor can it be shown that the services rendered by the municipal government could be more efficiently rendered by other and less responsive authorities.

The loss of local self government would be a servious thing for the people and might well be the beginning of the loss of all self-government.

Are Flourishing Again

Henry V. Founded Boy Players of the Correy V. was instrumental in reviving the famous Boy Flayers of the City of London, and during this coronation season these sweet-voiced children, clad in ankiel-ength Elizabethan surceats, black velvet kneepers of the City of London and during this coronation season these sweet-voiced thirdren, clad in ankiel-ength Elizabethan surceats, black velvet kneepers and white-plumed hats, have taken part in several functions, originally founded in 1419 by Henry V., the Boy Players were the only V., the Boy Players were the only by the Boy Players were the only foundations of English drama, reaching their highest skill in Elizabethan ingen, when many of them created the great Shakespearian heroines for how the first time on any stage. Their jovek ended in 1909, but now they fine time on any stage. Their jovek ended in 1909, but now they fine time on any stage. Their jovek ended in 1909, but now they first time on any stage. Their jovek ended in 1909, but now they first time on any stage are alike in physical ability and by the company of developing a strong healthy have been to a whole squad. "Overseas on the stage at the Volk and in opera guard are also not the stage at the Volk and in opera guard are also and for pageants." Two Scotsmen were watching a football game. One had a bottle, the

The word quarantine comes from the Latin quadraginta, or 40, the original number of days in a quaran-



Physical Training For Youths

Henry V. Founded Boy Players Of London In 1419 London Several Reasons

two Scotsmen were watching a football game. One had a bottle, the other only a thirst. The bottlement was talking other only a thirst. The bottleman was talking very loudly about his knowledge of the game and what a fine player he was himself. During the conversation he helped himself liberally to the contents of his kettleman. the conversation he helped himself liberally to the contents of his bottle, whereupon the thirsty one said, "Weel, I notice ye're a fine dribbler, but ye're nae guid at passing."

"Weel, I notice ye're a fine dribbler that ye're non guid at passing."

"Desert animals and birds, as well as humans, often quench their thirst yet apply barrel cactus, natural water barrels.

"A new type of brick retort make they tapping barrel cactus, natural water barrels.

"A new type of brick retort make they tapping barrel cactus, natural water barrels.

Newfoundland Airport

n Methods Waging A Sur ful Battle With Nature

A group of almost 1,000 sun-browned men and \$50,000 in ma-chinery are waging a successful bat-the with nature, as they hew a great airport out of virgin Limberland in Newfoundard by life tran-Atlan-tic air-routs recognition.

Under direction of resident en-gineer T. B. Woodsatt, of Toronto, one of the builders of St. Huberts airport outside, Montreal, shifts of men and machines work 24 hours a day; cutting, clearing, ripping, level-ing and grading over an 860-acre gash in the dense timber country, 223 miles northwest of St. John's by rall, and whout 350 miles from the capital by plane.

tests in England in preparation for a trip to the new airport this summer. It is predicted the new plane, with a cruising speed of 200 miles an hour, will make the dash in 10 hours.

No Liquor Advertising

Broadcasting Corporation Is Not Contemplating Acceptance Of

Broadcasting Corporation is Not Contemplating Acceptance Of Programs
Major W. E. Glidastone Murray, general manager of the Canadian Broadcasting Corporation, has issued the following statement:
In view of current misunderstanding and misrepresentation, the Canadian Broadcasting Corporation announces that the acceptance of programs sponsored for the sale of spirits, wine or beer is not contemplated for any of the stations of the corporation or any of its networks. As, however, the Canadian Broadcasting Corporation is responsible for the control of all broadcasting in Canada consideration is being given to revised regulations.
In this connection special attention is being all to the problem of the sponsorship of wine and beer program in the province of Quebee by private stations where such programs are allowed by the laws of Quebec and by the regulations of the old racilo commission and have been broadcast by some private Quebec stations for a number of years.

THE NEW PALESTINE



FRUIT SALAD DRESSING

oons Crown Brand Corn

2 tablespoons Crown Brand Corn Syrup § tablespoon Benson's Corn Starch § tablespoon mustard § teaspoon sait § cup pincapp'e julee § cup cream, whipped Method: Break the egg into top of double boiler; add sugar, Crown Brand Corn Syrup, Benson's Corn Starch, mustard and sait. Beat all vigcrously until there are no lumps Starch, mustard and sait. Best all vigorously until there are no lumps in the mixture. Now add the fruit juices and cook in top of the double boiler until the mixture begins to thicken. Stir in the vinegar and again cook for 10 minuts. Strain, and when cold fold in the stiffly whipped cream. This makes a delicious saind dressing for all fruit salads.

Interested In Children

Queen Mary Attends Garden Party
In Aid Of Invalids
Since the accession of the King and

spensorship of wine and beer programs in the province of Quebec by the pixel stations where such programs are allowed by the laws of Quebec and by the regulations of the old radio commission and have been the broadcast by some private Quebec and the product of the first of the province of Quebec and the province of Q

No Onions From Spain

this year are the hundreds of little refugee children who have lost home parents and all their little world in the horror of a modern civil war. But Canada for the first time on record sells onloss to the United Kingdom.

A Real Grievance

Messenger Boys Had Good Reason
For Apparent Courtesy
A pretty young lady we know
from A benefit upward bound in an
office-building elevator the other day,
in the company of a Postal Telegraph messenger boy. Ng to ally did
the boy keep his hat off during the
trip, but he held it over his heart.
This touched the young lady deeply,
but she was more astonished than
touched to meet another Postal Telegraph boy on her trip down, also
with his cap clasped to his heart. She
mally whipped up enough courage to with his cap clasped to his heart. She hally whipped up enough courage to ask him if this was some sort of company rule. "Listen, sisten," the lad said, passionately, and with no marked degree of courtesy, "what would you do if you had to wear one of these?" Removing the cap from his breast, he pointed to a badge, almost the size of a saucer, that said, in tremendous letters, "ABK ME about the new twenty-day word measured." in tremendous letters, "ASK ME about the new twenty-five word message."

Oat Preduction
Oats rank second only to wheat on
the basis of world production and, although the crop may be grown under
widely different soil and climatile conditions, about 75 per cent. of the
world crop of oats is produced in six
countries, namely, Canada, the
United Kingdom, the United States,
Germany, France, and Russia.

The term "call money" is applied to money which is loaned on condi-tion that the loan be repaid at any time the person making the loan calls for the money.

Have Better Safety Record

No Onions From Spain

One Reason British Market Hase Opened to Cannda

An insignificantly piaced item in the news the other day tells of onions being exported from Cannda to England for the first time during the last fleast year ending in March. This fleast year ending in March. This is no doubt a cause for congratulation of the first time during the least fleast year ending in March. This is no doubt a cause for congratulation of the first time during the least fleast year ending in March. This fleast year ending in March. This was that a physical handicap, it is not too serious, is actually a neeme of further details it may not be far wrong to guess that Cannadian orions, and the first was the first wrong to guess that Cannadian orions, and the first was the first was pen accustomed to ask for "Spanish onions" at the greengocer's. And in addition a familiar autumn sight in and cition a familiar autumn sight in and around London, are swarthy, foreign-looking men, shouldering curious strings of onions, knocking curious strings of onions, knocking curious strings of onions, knocking in the first wares for said that the dear driver is trade a bit and see a little bit more of the cases the good-hearing in this respect listen for oncoming further was to help the first wares for said and the sease were diver with impaired hearing is ever of the world than their own hardy country.

There will hardly be any picturesque online first was the hundreds of little world in a the wheel. Normal drivers is the first wares for said and the sease sease. He looked for cars, pedestrians and signals with many the first was the hundreds of little world in a the wheel. St. Thomas Timestone the sease was the sease of the world than their own hardy country.

Versatile Business Man Merchen Land of the source of the world was the world in the little world in a first was the sease of the world in the level of the world was the sease of the world was the sease

business man in Forest, Ontario, Oriville, who is "always 21", lost his eyesight through illness when he was 21.

He operates a tobacco and soft-drink shop, where he sells rubber mats, bead work and lenther belts he himself makes. He also sells and buys livestock, trades in wool, shears sheep, and keeps for rent jacks to raise buildings. Besides, he is an expert euchre player. He can read-both Braille and New York point; and it is with these systems of raised

both Braille and New York point, and it is with these systems of raised characters that he plays cards. Other players announce the cards they lead-when playing with him.

"I can remember what everybody held, sometimes days afterward," Prayne says, as for farmers and he frequently visits them and helps with the farm work. Being blind teaches, a person to concentrate, and this cotten gives him an edge over persons-often gives him an edge over personsa person to concentrate, and this often gives him an edge over persons in full possession of their sight, he

New Bone-Setting Formula

Adjustable Brace Allows Animals TeWalk On Broken Leg:
A new bone-setting formula, expected to save the lives of thousands
of animals heretofore destroyed because they wouldn't keep of Proben
legs; was described to the EasteraStates Veterinary Association by Dr.
Otto Stader, of Ardmore, Pa.
Small aluminum pins are put into
each side of a broken bene from an
adjustable brace. This permits a dog
to walk while the break is healing.

It is dissatisfaction that is our salvation. We weren't meant to be con-tented. Neither happiness nor acom-plishments lie that way.



9

Warehouses at Calgary, Regina and Winnipeg



BLACKHEADS ounces of peroxine powder druggist. Sprinkle on a hot, and rub the face gently, acknead will be dissolved. ne safe, sure and simple way to e blackheads. Have a Holly-

bettie.

bet

age of a speading branch with the
earmine of dark scarlet wine, which
was fading at the edges into the rich
brown of dead leaves idly fluttering
town.

The night before they left neighbors dropped over to wish them godspeed; the respectable young couple

The united States.

By Any Other Anne
At a prune breakfast given in St
one, California, the suggestion we
have an upper and lower set of
A'Amour, or "Little Black Apple
CVery few parrots breed in captivity
that if a change in name is necessa.

"Pom" would be sufficient.





SHOPRITE

Gleichen, Alta. Phone 20 WATCH FOR OUR AD EVERY WEEK. IT WILL PAY YOU

\mathbf{BIG} SAVINGS

ARE OFFERED IN OUR BIG CIRCULAR JUST SENT OUT TO RUN FROM AUGUST 5 TO AUGUST 14 IN CLEARING SUMMER LINES _______ IT WILL PAY YOU TO STUDY THIS

DO NOT FORGET THE CANNING SEASON IS ON

Mrs. McCelland's Vegetable Canning Compound per
Package 10c
Gem or Perfect Seal Rubber Rings, 3 pkgs 19c
Gem or Metal Rings, per doz 25c
Gem Fruit Jars, Pints per doz \$1.19
Gem Fruit Jars, Quarts, per doz \$1.39
Gem Fruit Jars, Half Gallon, per doz \$1.59

WE ALSO OFFER THE BEST POSSIBLE SERVICE ON BOTH PRICE AND QUALITY DURING THIS SEASON THAT IT IS POSSIBLE FOR US TO ATTAIN JUST RING 20

ALBERTA

IS energizing - nutritious - delightfully refreshing. Try it . . . Make it a part of your summer diet.

SUPPLIES NEW ENERGY IN HOT WEATHER

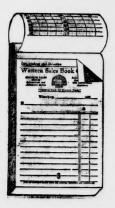
Summer heat demands more than a cool drink to refresh — you need quick energy, replacing those elements in the body lost through excession beat sive heat.

INSIST ON ALBERTA BEER ON DRAUGHT OR IN BOTTLES

At all licensed hotels and clubs

By the case from Government Vendor stores

'advertisement is Not Inserted by the Alberta Liquor Control Board or by the Government



For Counter Sales Books See us TheGleichen Call

Town & District

Mr. and Mrs. S. Bullen of Cremona re visiting the latter's parents here fr. and Mrs. Thorburne. Mr. and frs. Bullen expect to be in town for he next week or so.

For the benefit of those Gleichen-ites who hold oil leases in the Stove-vill area we have been informed that a preminent geologist stated he find-section 27-22-12 very near the apex of the most logical formations for a big oil producer.

Mr. and Mrs. James Black entor-tained Mr. and Mrs. W. P. Pineau and Maurcen at, a farewell diamer party on Monday evening when covers were laid for ten. Mr. and Mrs. Pineau ara-leaving for Lethbridge whyr. Mr. Pineau will take charge of the North End branch of the Benk of Com-merce.

Town Engineer Lester has moved the small building a garage has been output to the water tower, to the jid well at the rear of The Call office; and is making ready to install a jump in this well to supply the town, taker system. At the former site of the small building a garage has been moved making plenty of room for the pump and a fine work shop.

the pump and a fine work shop.

Engaged on road construction in this province since last fall, relief works camps in various areas have been closed down, according to an announcement by the provincial government. Some 12 camps which had a strength of 720 single unemployed men ceased operations on July 31, on which date financial sid from the Demander of the province lapsed. Thesy were work and wages camps. The camps were ower and wages camps. The camps were operated on the new Whitecourt to Sturgeon highway forming a new route to the Peac River district, Jasper and Nordegs highways, besides highways in the Crownest Pass and Drumhilles areas. Lack of federal aid forced the province to suspend operations of this province to suspend operations of the province to suspend operations of the camps, said an official.

GLEICHEN UNITED CHURCH

Rev. J. N. Wilkinson, Minister. Rev. J. N. Wilkinson, Minister.
At the request of many of those
who attended service at the river on
July 26th, it is planned to have another service for all three appointments at the same place on Sunday
August 8th, at 7 p.m., weather per
mitting. Those having room in their
cars are requested to make a place
for any who may wish to attend but
have no way of getting there.

PICNICS DECLINING?

An exchange is quite cheered up as it notes revival of the cld fash-ined picnic. For a long time it has felt that these happy out door events felt that these happy out door events have been on the wane, due largely to the evils of the automobile which carried farm folk, off away beyond the confines of their neighborhood. Our local district appears to have been saved any decline in picnic enthusiasm, despite the evils of the automobiles. On the contrary picnics hereabouts have continued and their charm is perennial.

There is quite tenderey on the

is perennial.

There is quite tendency on the part of some city parens to look uponter the rutal notice care is calculated and the rutal notice care is calculated and the rutal notice care is country folk. When the old ere finally collapses and folks are chilged to revert to horses and car chassis for hungies, a good many people are inclined to say "fhat is as things should be. It is care and tractors and power machinery that has ruinde everybody. When people have care to gad about, going places and seeing things. The horse and the old chassis keeps them happier, less sophisticated and more contented."

happier, less sophisticated and more contented."

This attitude is only stupid, but it is so rued not understandable. The automobile has been an inestimable beginning to people. It has brought thesing to people. It has brought the single properties of the properti

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everyone. The pienics will still keep

live in snow houses, according to explorers, who found most house built of stone and wood and roofed with turf

The cldest hotel in Berlin is named 'King fo Portugal,' and have LAUNDRY WORK. CLEANING ary of its opening.

Jeanette MacDonald Nelson Eddy

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